

What We Look For



Dealer Requirements:

1. A state-issued dealer license.
2. \$100,000 opening order scheduled for shipment.
3. Make orders at least once every quarter.
4. Minimum of \$500,000 ordered annually (per location).
5. Service department/shop nearby for repair and service trailers.
6. Online presence. Our success resides squarely within our exceptional dealer network. To prevent undermining the efforts of our valued dealers, we don't do any private/direct sales to the public.

We take pride in delivering a high-quality product to our dealers and subsequently, their customers. Part and parcel to this package is unequalled customer service, with unmatched accessibility to our talented team.

Many of our dealers inventory multiple trailer brands from many manufacturers. Our aim is to be the most comfortable to work with.

Do you want to enjoy the benefits that come with being a Lamar Trailers dealer? Fill out an application if you're ready to talk, and a representative will contact you shortly.

What We Offer

Fully Loaded Trailers

Our models come standard with functional and long lasting options.

Competitive Protection

We limit the amount of dealer locations based on radius and population. We also do not do any private or direct sales to the public.